

ONE PLATFORM. FOUR BUSINESSES. INFINITE DATA.

Transforming athlete development through data intelligence and technology.



01 PROBLEM

- Only 0.5% of young athletes reach the professional level
- Development is still based on perception, not data
- 90–95% drop out before age 18
- Clubs work with scattered information and no integrated intelligence

02 SOLUTION | AN INTELLIGENT PLATFORM THAT INTEGRATES:

- DATA
- AI
- HEALTH
- PERFORMANCE
- FAMILY
- EDUCATION

The **EDDI** (Edge Digital Intelligence) and **HANNAH** (Human & Nutrition Assistant) agents turn complex data into simple, personalized and actionable recommendations for athletes, coaches and



03 VISION

Build the world's first **operating system** for athlete development

A combination of **Artificial Intelligence**, **Sports Science** and **Data** to turn talent into sustainable performance.

SPORTIQ CORPORATE VENTURE BUILDER

Develops **intellectual property**, **accelerates startups** and **creates new sources of revenue and innovation**.

04 ECOSISTEMA SPORTIQ

SPORTS TECHNOLOGY

- Academies
- SaaS
- Analytics
- Wearables

TALENT DEVELOPMENT

- Courses
- Certifications
- Bootcamps
- Continuous Training

ATHLETE HEALTH & PERFORMANCE

- Performance Lab
- Nutrition
- Telemedicine
- AI & Sports Science

SPORTS ENTERTAINMENT

- Gaming
- VR / AR
- Fan Engagement
- Content

05 TECHNOLOGY

SaaS Platform	Dashboards
Business Intelligence	Wearables
Analytics	Conversational AI
Athlete Digital Twins	Performance Score
Proprietary Data Lake	Security & Privacy

06 REVENUE MODEL

- Academy Subscriptions
- SaaS Monthly Fees
- Software Licensing
- Corporate Training
- Health Services
- Data Intelligence
- Venture Builder
- IP Commercialization



773K+

Athletes registered in Portugal (2023)

~7.700

Sign professional contracts (0.5%)

154K+

Under-18 football players (2023/24)

90–95%

Drop out before age 18

SMART DATA. BETTER DECISIONS. BETTER ATHLETES.